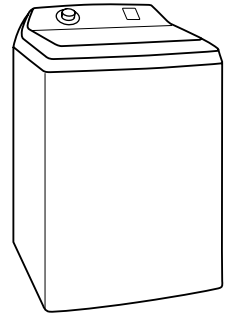




TOP LOAD WASHER



Introducing our top load washers

Washing becomes less of a chore with Simpson's range of top load washers. Built for busy families, you'll enjoy an easier, almost effortless washing experience that saves you precious time, so you can get more out of life. With our ActiveBoost technology you can get even cleaner results than ever before in cold water. From our super efficient Ultra Wash System to the convenience of Auto Water Level Sensing and the Fast Wash programs, you'll enjoy better results, an outstanding performance and greater care for your clothes.

Backed by Simpson's reputation for durability, reliability and efficiency, you'll enjoy the peace of mind that comes with over 150 years of experience in providing Australians with economical, long lasting and hardworking appliances.



Simpson's range of front load washing machines is also available. Please visit simpson.com.au for more information.



10
YEAR
INVERTER MOTOR *
PARTS AND LABOUR
WARRANTY

10 year warranty* from the reliable brand you have always known and trusted.

*10 year inverter motor parts & labour warranty.
(SWT1254LCWA, SWT1154DCWA, SWT1043 and SWT9043 only)

Experience amazing wash performance

Introducing our best washing results with cold water with ActiveBoost. With ActiveBoost technology, detergent and water is premixed in a separate chamber before spraying onto the dirty laundry, meaning less detergent residue at the end and an even, cleaner result than ever before.



Active Series Features



ActiveBoost

Detergent and water is premixed in a separate chamber before spraying onto your clothes, meaning less detergent residue at the end and an even, cleaner result than ever before. (SWT1043 only)



Soft closing child-safe lid

The soft closing lid features a child safe lid lock for added peace of mind.



Time Adjust

Increase or reduce the total wash times to fit in to your life. When Time Adjust is used with the clever Delay End function, you can even decide when you want it to end.



Auto water level sensor

Automatically selects the ideal water level for your wash. Whether you do a small or large load, you'll only use the water you really need.



Ultra Wash system

A super effective, gentle wash action keeps clothes looking their best. (SWT1254LCWA only)



Fast wash programs

Choose from the super Quick 20 minute wash or the Daily 45 minute program which is ideal for regular loads.



Save Favourite

Save time and make life a little easier by saving your favourite wash program. This easy to use feature allows you to save your most used cycle and then use it at the touch of a button.



Better results with a gentler drum

The gentle, effective drum ensures a deeper clean. (Except SWT8043)



Premium glass lid

The toughened glass lid is not only stylish but durable. Its scratch resistant flat surface can be used as an additional work space in your laundry room and best of all it's easy to wipe clean.



An inverter motor that really lasts

A durable and energy efficient inverter motor. (Except SWT8043)

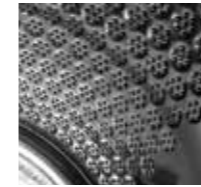
Now you can enjoy the EZI life

Designed to make washing easier, the EZI set controls are a breeze to use and simple to clean. With the programs laid out clearly on one familiar looking dial, simply set your preferred program and press the stylish soft-touch buttons to get washing. The gentle drum

is designed to treat your clothes with the care they deserve, featuring thousands of holes to enhance water flow as well as dissolving detergent faster. This ensures you always get the best results for your laundry.



EZI Series Features



Better results with a gentler drum

The gentle, effective drum ensures a deeper clean.



Time remaining display

All models feature a time remaining display so you don't have to wait around for a wash to finish.



Ezi set controls

The user-friendly control panel is easy to use and simple to clean.



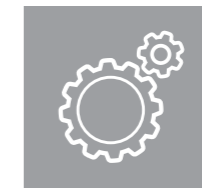
Soft Closing Lid

The soft closing lid feature gives added peace of mind.



Stronger Lid

The toughened glass lid is not only stylish but durable. Its scratch resistant flat surface can be used as an additional work space in your laundry room and best of all it's easy to wipe clean.



Induction motor

The brushless motor is durable and reliable



Gentle wash action

With a gentle and effective wash action, all of your clothes are in safe hands.



Quick wash programs

Choose from the super Quick 20 minute wash or the Daily 45 minute program which is ideal for regular loads.



SWT1254LCWA

SWT1154DCWA

**SWT1043
ActiveBoost**

SWT9043

Capacity (kg)	12	11	10	9
Motor (Brushless)	Inverter	Inverter	Inverter	Inverter
Agitator	Gentle wash	Full	Full	Full
Detergent pre-mixing			ActiveBoost	
Energy star rating	4.0	4.0	4	3.5
WELS water star rating	3.5	3.5	3.5	3.5
Spin speed (rpm)	850	850	850	850
Premium toughened glass lid with soft close	✓	✓	✓	✓

EZI FEATURES

Control	Rotary dial/LED	Rotary dial/LED	Rotary dial/LED	Rotary dial/LED
Time Adjust	✓	✓	✓	✓
Save Favourite	✓	✓	✓	✓
Pause button	✓	✓	✓	✓
Delay end	✓	✓	✓	✓
Easy to clean lint filter	✓	✓	✓	✓

WASH PROGRAM

Everyday	Regular/Cold/Daily 45	Regular/Cold/Daily 45	Regular/Cold/Daily 45	Regular/Cold/Daily 45
Fast	Quick 20	Quick 20	Quick 20	Quick 20
Delicates/Hand wash	✓	✓	✓	✓
Bedding/Heavy Duty	✓	✓	✓	✓
Special	Favourite	Favourite	Favourite	Favourite
Spin/Rinse+Spin	✓	✓	✓	✓

WASH OPTIONS

Water level setting	Auto/Manual	Auto/Manual	Auto/Manual	Auto/Manual
Rinse: Extra/Regular/Fast/Eco	✓	✓	✓	✓
Spin speed setting	✓	✓	✓	✓
Wash temperatures setting	✓	✓	✓	✓

PEACE OF MIND

Child lock	✓	✓	✓	✓
Out of balance stops cycle	✓	✓	✓	✓

SPECIFICATION

Detergent drawer	Liquid/Powder	Liquid/Powder	Liquid/Powder	Liquid/Powder
Dispenser	Softener/Bleach	Softener/Bleach	Softener/Bleach	Softener/Bleach
Adjustable legs	✓	✓	✓	✓
Size W x H x D (mm)	670x1076x680	670x1076x680	670x1076x680	670x1076x680
Depth with hoses (mm)	730	730	730	730
Height with lid opened (mm)	1490	1490	1490	1490



SWT8043

SWT7055TMWA

SWT6055TMWA

Capacity (kg)	8	7	6
Motor (Brushless)	Induction	Induction	Induction
Agitator	Full	Full	Full
Detergent pre-mixing			
Energy star rating	3	2.5	2.5
WELS water star rating	3	3.5	3.5
Spin speed (rpm)	850	850	850
Premium toughened glass lid with soft close	✓	✓	✓

EZI FEATURES

Control	Rotary dial/LED	Rotary dial/LED	Rotary dial/LED
Time Adjust	✓	✓	✓
Save Favourite	✓	✓	✓
Pause button	✓	✓	✓
Delay end	✓	✓	✓
Easy to clean lint filter	✓	✓	✓

WASH PROGRAM

Everyday	Regular/Cold/Daily 45	Regular/Cold/Daily 45	Regular/Cold/Daily 45
Fast	Quick 20	Quick 20	Quick 20
Delicates/Hand wash	✓		
Bedding/Heavy Duty	✓	✓	✓
Special	Favourite	Favourite Sportswear Delicates	Favourite Sportswear Delicates
Spin/Rinse+Spin	✓	✓	✓

WASH OPTIONS

Water level setting	Auto/Manual	Manual	Manual
Rinse: Extra/Regular/Fast/Eco	✓	✓	✓
Spin speed setting	✓		
Wash temperatures setting	✓	✓	✓

PEACE OF MIND

Child lock		✓	✓
Out of balance stops cycle	✓	✓	✓

SPECIFICATION

Detergent drawer	Liquid/Powder		
Dispenser	Softener/Bleach	Softener/Bleach	Softener/Bleach
Adjustable legs	✓	✓	✓
Size W x H x D (mm)	670x1076x680	575x975x642	575x975x642
Depth with hoses (mm)	730	655	655
Height with lid opened (mm)	1490	1375	1375



For more information on Simpson top load washers, please visit your retailer, call our customer care team, or visit our website:

Australia

13 13 49
customer care@electrolux.com.au
simpson.com.au

New Zealand

0800 10 66 10
customer care@electrolux.co.nz
simpson.co.nz

Simpson. We are part of the Electrolux Family.

To add a touch of professional inspiration to your home, visit electrolux.com.au or electrolux.co.nz

Warranty

Electrolux Home Products Pty Ltd and Electrolux (NZ) Limited (collectively Electrolux) warrants that the Simpson Top Load Washing Machines featured in this brochure are free from defects in materials and workmanship for 24 months with an additional 96 months warranty for the Appliance's inverter motor parts & labour, following the date of original purchase of the Appliance and subject to the conditions set out in the warranty card accompanying the product when purchased. This warranty is in addition to the other rights and warranties you may have under the Australian Consumer Law (ACL) and Electrolux will at all times comply with its obligations at law including the ACL. For New Zealand customers Electrolux will at all times comply with its obligations pursuant to law including the Consumer Guarantees Act, the Sale of Goods Act and the Fair Trading Act.

Where appliances are purchased in NZ for commercial purposes the Consumer Guarantees Act does not apply.

Product Information

The descriptors and illustrations in this publication apply to the specific products and models described as at the date of issue. Under our policy of continuous product development, product specifications may change without notice. Prospective purchasers should therefore check with their retailer to ensure this publication correctly describes the products that are being offered for sale. All information supplied is to be used for general reference purposes only and is on the understanding that Electrolux Home Products Pty Ltd and Electrolux (NZ) Ltd will not be liable for any loss, liability or damage of whatever kind arising as a result of reliance on such information. Colours of products illustrated are as close as printing limitations allow.